



Tasha M. Myers, PhD

T. M. ORATOR

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Major Accomplishments

- Honored to serve as a part of the Regional Chartering Team for the Phi Epsilon Chapter to regain a presence on the HBCU campus of Winston Salem State University

Served as a member of the Membership Intake Committee

Assisted with technology, from the Rush to the New Initiate Presentation

- Selected for the 2023-2024 cohort of Delta PEARL Program for the South Atlantic Region

- Designed and implemented the branding of three Chapter logos in use for websites, social media, event posters, and apparel

Updated High Point Alumnae Chapter Logo

Greater Salt Lake Alumnae First Chapter Official Logo

Greater Salt Lake Alumnae 30th Anniversary Logo

- Assisted in the marketing and facilitation of local workshop for the national Delta Sigma Theta partnership on Black Women Lead, as an aspect of Grow With Google

- Selected to escort Farwest Regional Director Lydia Cincore Templeton during her local visit to the Chapter
- Serve as an escort for Soror Cincore Templeton, Farwest Regional Director, at the 53rd National Convention in Las Vegas, NV in 2017

- Served as a campus Soror to assist with the organizational development and administrative navigation of the collegiate Chapter, Sigma Omicron



Membership Information

Initiation

Greater Salt Lake Alumnae Chapter
Spring 2017 - Aug 2018

Current Membership

High Point Alumnae Chapter
Aug 2018 - Current

National Leadership Experience

Core Team | Campaign to Elect Terri Revalti for National Secretary 2025

Key responsibilities:

- Designed a comprehensive website outlining Soror Revalti's platform, professional experiences, and Sorority accomplishments
- Assisted in the alignment of campaign taglines, themes, and logos
- Contributed to strategy development for maximized campaign awareness
- Suggested that campaign profiles be made available online, accessible to all members, via direct communication with the Chair of the National Nominating Committee
- Showcased her past and current leadership roles, from collegiate charter member, to National Treasurer during the Sorority's centennial, to her work on the Board of Directors

Core Team | Campaign to Elect Veda S. Stanley for National Audit and Corporate Compliance Committee 2025

Key responsibilities:

- Conceptualized theme and developed all campaign logos and graphics based on Soror Stanley's platform
- Designed and produced campaign website and postcards for on-site distribution
- Assisted in promoting the awareness and importance of the role through campaign materials
- Compiled and organized 30+ Soror testimonials, including pictures, to document the character, knowledge, and skill of Soror Stanley for the role

Regional Leadership Experience

Charter Team | Winston-Salem Charter Group 2026

Key responsibilities:

- Managed the music played during the presentations and ceremonies
- Assisted the Membership Intake Committee Chair and Winston-Salem Alumnae Chapter President in venue site visits for logistics and operations
- Ensured proper setup of ceremonial tables and technology during in-person settings
- Served as the technology point person during the course of the process, including mail-merges for applicant communication, virtual meetings, and presentations
- Participated in New Member Presentation rehearsals and cued music with the DJ during the performance
- Decorated the entrance to the Rush venue space to set the theme of the day
- Assisted with storing and sorting Chapter gifts for 63 new initiates

Core Team | Campaign to Elect Pamela Lewis for Regional Director 2024 & 2026

Key responsibilities:

- Refreshed the website for the re-election campaign based on the administration's accomplishments and intended goals for the next biennium
- Meet with Soror Lewis to discuss the visual strategy of displaying event photos
- Designed an engaging website in accordance with the campaign theme, platform, and Soror Lewis' vision
- Managed website updates according to Nominating Committee guidelines
- Collaborated with other campaign committees, including Communications and Canvassing
- Served as a member of the Technology Committee, fulfilling assigned tasks
- Participated in Core Team meetings under the leadership of Campaign Co-Chairs

Regional Leadership Experience, cont.

Workshop Facilitator | 31st South Atlantic Regional Conference 2024

Key responsibilities:

- Ensured that the room was set up appropriately, including operational technology, before the presenters entered the room
- Introduced presenters, who serve on the National Technology Committee, to the session attendees
- Participate in the panel conversation to assist Sorors in gaining a better understanding of how Grow With Google presentation content can organize and simplify chapter technology in ways that is accessible to various generations

Sensational Pearl Geek Squad | Delta PEARL Cohort 3 2023–2024

Key responsibilities:

- Participated in various workshops featuring guest speakers for professional development, including emotional intelligence, change management, and leadership in Delta
- Chaired the capstone group and demonstrated leadership through meeting coordination, document storage, and led assignments
- Conducted research to propose updated processes for conference, convention, and special events through Grand Chapter
- Maintained communication of the group with Past RD mentor, PEARL Committee, and outreach
- Recognized for participation at the South Atlantic Regional Conference

Chapter Leadership Experience

Panel Moderator | Winston–Salem Alumnae Chapter May 2026

Key responsibilities:

- Served as the host and moderator for the collaborative event between May Week and Physical & Mental Health Committees entitled “Love in the Midst of Change: Menopause, Marriage, and Mental Health
- Facilitated an engaging conversation with medical doctors and mental health providers to foster real conversations, based on lived experiences and appropriate solutions
- Assisted with marketing and promotions to expand the awareness of the event in various streams
- Event was held via Zoom, featuring 120+ attendees

Membership Committee | High Point Alumnae Chapter

2025– Current

Key responsibilities:

- Participate in events and programs that promote sisterhood among of existing Chapter Sorors and visiting Sorors of the Chapter
- Record video content to assist in promoting the Chapter, including reclamation events and social media content
- Design forms to collect nominees and votes for monthly recognition of Sorors living out the qualities of the Sorority Jewels
- Serve as DJ and technology coordinator for events hosted by the committee

Public Relations & Communications Committee | High Point Alumnae Chapter

2025– Current

Key responsibilities:

- Assist in creating engaging publicity and media strategies for Chapter events and programs
- Provide suggestions to the Committee Chair to build social media campaigns and content for Facebook and Instagram
- Ensure that event flyers adhere to the established brand guidelines of Grand Chapter and High Point Alumnae Chapter
- Design special projects to promote the Chapter, including car magnets and committee t-shirts

Technology Committee Chair | High Point Alumnae Chapter

2021 – 2024

Key responsibilities:

- Strategized branding and virtual outreach by maintaining the Chapter website, including the Members Only Section, and social media
 - Started Chapter Instagram page to further spread the reach of the Chapter's awareness of events, programs, and initiatives
 - Oversaw the development of internal communication, such as GroupME and Facebook Group
 - Developed an additional channel for Chapter Announcements that only Chapter Officers had access to post to elevate important messages
 - Designed the template for the Official Chapter Newsletter and the process to ensure all Chapter members received the communication
- Proposed Chapter procedures to clarify the Chapter's use of various communication channels
- Transitioned the Chapter to electronic voting, via Mentimeter, during meetings to ease counting results of elections and motions.
- Upgraded the Chapter website to feature electronic application processes and online ticket sales for events
- Produced engaging posters for Chapter events and initiatives based on committee event planning, themes, and logistics
- Led a committee of 5–8 Sorors in supporting Chapter technology needs, including the following:
 - Developed the standard operations for hosting virtual Chapter, Exec Board, and committee meetings during COVID
 - Facilitated Chapter electronic voting for elections and membership intake based on Delta Internet and Technology Guidelines
 - Produced presentations and recorded videos to assist Sorors in updating their information with Grand Chapter to increase the accuracy of the Chapter Roster
 - Created an online Google calendar that listed all Chapter events and meetings, including Zoom links and other event details
- Served on the Membership Intake Committee by providing technical support, including updating presentations, developing sign-ins, and creating spreadsheets
- Hosted virtual sessions of Regional Membership Intake Training, featuring over 300 Sorors, from 5+ Chapters

Chapter Leadership, cont.

Elections Committee Chair | High Point Alumnae Chapter

2020 – 2024

Key responsibilities:

- Led a committee of Sorors in ensuring elections are carried out in due fashion, including elections of Chapter officers and Membership Intake Committee
- Managed Chapter elections, including serving as timekeeper during campaign speeches, setting up electronic ballots, ensuring a secure election, and reporting results to the Chapter

May Week Committee | High Point Alumnae Chapter

2021 – 2023

Key responsibilities:

- Assisted in the planning and execution of week-long educational programming and outreach
- Produced mini-videos as teasers for each upcoming event for the week
- Participated in committee meetings to brainstorm events and plan out all of the logistics for May Week events

Secretary | Greater Salt Lake Alumnae Chapter

2017 – 2018

Key responsibilities:

- Served as recording and corresponding secretary for Chapter record-keeping and communication
- Designed and maintained the Chapter website, developed the weekly newsletter – *The Torch*
- Created electronic processes for submitting reports and distributing Chapter meetings minutes and agendas
- Assisted the President in managing administrative tasks, including organizing planning meetings and maintaining the Chapter calendar

Journalist | Greater Salt Lake Alumnae Chapter

2017 – 2018

Key responsibilities:

- Submitted Chapter photos, events, and initiatives to the Regional Leadership Team for inclusion in Farwest communication
- Developed Chapter advertisements for Regional events and the National Convention
- Created and managed Chapter social media accounts based on recommendations of the Delta Internet Guidelines

Education

PhD in Leadership Studies | North Carolina A&T State University, December 2023

MEd in College Student Affairs Administration | University of Georgia, May 2009

BA in Public & Cultural Communication | University of South Florida, 2007

Professional Career

Higher Education Administrator

- Passionate higher education professional with over 15 almost 20 years of experience
- Innovative in program creation and expansion, professional development, and training for students, faculty, and staff
- Experience in student affairs, academic administration, undergraduate teaching, large-scale programming, and student leadership
- Extensive knowledge of theory in leadership, supervision, student development, identity development, and community building
- Adept in strategic planning, fiscal management, graphic design, and curriculum development
- Dedicated to creating and maintaining inclusive environments centered on the concept of community, equity, social responsibility, and civility
- Published author and presenter on topics such as identity, leadership, and workplace efficiency, and more

Business Owner

Third Child Enterprises | Co-Owner

All-purpose company taking pride in our ability to adapt to your needs, ensuring that each service reflects our commitment to quality and customer satisfaction. Whatever your artistic needs, from culinary arts, graphic design, crafts, dance, or event production, Third Child has what you need to make your exquisite dreams magical realities!

Skills

Web Design
Strategic Planning
Event Production

Graphic Design
Group Facilitation
Administrative Tasks

Leadership Training
Organizational Development
Presentation Skills

Chapter Management
New Member Mentorship
Technology